PIP Long Term Care Email Templates

**#1**

Hi “Customer Name”

How is your facility handling COVID-19?

What are your Medicare Overall and Health Inspection ratings? Is this affecting your reputation and or revenue? We can help improved your Quality of Resident scores.

* Learn about our Partners in Protection Program!
* We help you set the proper cleaning standards
* We educate your staff on the differences between cleaning and disinfecting
* Develop processes and protocols for you
* Establish schedules, inspections, and monitoring

We look forward to hearing from you.

Yours in good health,

Joe Smith
Facility Hygiene Specialist
Best Supply Co.

123-777-7000

**#2 with Video**

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| Hi “Customer Name”Call us now to schedule your appointment! The demand is getting high. **Are your prospective clients viewing your ratings and looking elsewhere?** **Do your patients family feel comfortable visiting your facilities?** |

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| They are looking for evidence that you have cleaned, sanitized and disinfected your facility properly.Even prior to COVID, the bar has been raised, and patients expectations are much higher.**Learn about our Partners in Protection Program!*** Establish for Protection
* Educate for Protection
* Inspect for Protection

Click the link below to sign up.Sincerely,Joe SmithFacility Hygiene SpecialistBestSupplyCompany.com123-667-7900 |

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